



eod

# Product Guide Sheet

A collection of potential products that can be created and used to celebrate and promote EO Day 2024 and Proudly EO.

## Apparel

# T-shirts

### Purple t-shirt:

- Dark EO purple
- White version of 'Proudly EO' logo
- Green 'EO smile' pattern

### Grey T-shirt:

- Purple 'EO smile' pattern
- 1x purple smile
- Primary 'Proudly EO' logo



## Apparel

# Hoodies

### Purple Hoodie:

- Green 'EO Smile' pattern
- EO logomark

### Second Hoodie:

- Dark purple and grey from EO palette
- Primary 'Proudly EO' logo



## Apparel

# Tote Bag

### Purple tote:

- White version of Proudly EO logo
- Green EO smile pattern
- 1x white smile

### White tote:

- Primary 'Proudly EO' logo
- Green 'EO smile' pattern
- 1x white smile





Proudly  
employee  
owned.



## Accessories

# Waterbottle

### Purple Bottle:

- Green 'eo smile' pattern
- 1x white smile

### Grey bottle:

- 'Proudly EO' primary logo



## Accessories

# Small Accessories

### Popsockets:

- EO logomark
- Green 'eo smile' pattern

### Stickers:

- EO logomark
- Proudly EO Primary Logo

### Pens:

- 'Proudly EO' primary logo



## Accessories

# Small Accessories

### Wristbands:

- EO logomark
- Proudly EO Primary Logo

### Badges:

- Primary 'Proudly EO' logo
- Pink 'eo smile' pattern
- 1x white smile
- EO logomark white





## Accessories

# Mugs

### Grey mug:

- Proudly EO primary logo
- EO purple handle

### Purple mug:

- Purple 'EO smile' pattern
- 1x white smile

